

● HIGHER EDUCATION PARTNER OPPORTUNITY

# Strengthen Your University's Financial Future

One platform for campus banking, alumni engagement, giving and lifelong student-powered growth.

Neobankify is an end-to-end financial ecosystem built to help universities simplify campus commerce, deepen alumni ties and generate sustainable new revenue from everyday participation.



PROJECTED INCREMENTAL CARD REVENUE

## \$50–\$180

Per active cardholder / year for the university

In addition to tuition-adjacent commerce, giving & campus fees managed on the platform

**500**  
ACTIVE CARDHOLDERS  
**\$25K–\$90K**

**1,000**  
ACTIVE CARDHOLDERS  
**\$50K–\$180K**

**5,000**  
ACTIVE CARDHOLDERS  
**\$250K–\$900K**

## MANAGE EVERYTHING IN ONE PLACE

Connect campus payments, alumni loyalty and advancement so administration is simpler — and students and alumni have more ways to stay engaged for life.



**Student & alumni co-branded cards**



**Campus commerce & merchant network**



**Branded rewards / loyalty currency**



**Athletics & game-day experiences**



**Round-ups & annual fund giving**



**White-label SuperApp & portal**



**Sponsor & merchant marketplace**



**Closed-loop promo / Free Money**



**Growth OS & campaign attribution**

## EVERY CARDHOLDER CREATES VALUE

Each participating student or alumnus can generate recurring value for the institution through:

- Active use of a university-branded payment card
- Campus and local merchant spend with boosted earn
- Round-ups and one-tap annual fund gifts
- Athletics, merch and event participation
- Sponsor- and affiliate-supported offers
- Lifelong alumni engagement after graduation

### BUILT FOR ADVANCEMENT & BELONGING

- ✓ Lifelong alumni wallet
- ✓ Campus commerce capture
- ✓ Easier annual fund giving
- ✓ Athletics fan depth
- ✓ New recurring revenue
- ✓ Stronger school identity

**1** Students & alumni activate the card

**2** Campus spend, rewards & giving compound

**3** University earns incremental revenue

## Turn Everyday Campus Life Into Greater Impact

Discover what your institution could generate based on enrollment, alumni activation and program goals.

[Schedule a University Financial Impact Assessment](#)

[neobankify.com/request-demo](https://neobankify.com/request-demo) · studio?seed=university

These amounts are incremental to giving and campus commerce managed through the platform. Actual results depend on card activation, usage, transaction activity and program structure. Illustrative only — not a guarantee of results. Licensed partners provide regulated financial services.