

● TEAMS & LEAGUES PARTNER OPPORTUNITY

Strengthen Your Team's Fan Economy

One platform for fan cards, game-day wallets, rewards and sponsor-powered growth — on match day and every day.

Neobankify is an end-to-end financial ecosystem built to help teams and leagues own more of the fan wallet, deepen midweek engagement and generate sustainable new revenue from everyday fandom.



PROJECTED INCREMENTAL CARD REVENUE

\$50–\$180

Per active cardholder / year for the team or league

In addition to tickets, merch and sponsor packages managed through the platform

500 ACTIVE CARDHOLDERS \$25K–\$90K	1,000 ACTIVE CARDHOLDERS \$50K–\$180K	5,000 ACTIVE CARDHOLDERS \$250K–\$900K
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MANAGE EVERYTHING IN ONE PLACE

Connect tickets-adjacent spend, merch, concessions and sponsors so fans pay inside your ecosystem — and sponsors fund measurable engagement.

 Bold fan co-branded payment cards	 Game-day wallet & venue commerce	 Fan coins & VIP progress
 Merch & ticketing adjacency	 Sponsor packages & marketplace	 Closed-loop promo / Free Money
 White-label SuperApp experience	 Affiliate & partner commissions	 Event / game-day mode experiences

EVERY CARDHOLDER CREATES VALUE

Each participating fan can generate recurring value for the club through:

- Active use of a team-branded payment card
- Game-day concessions, parking and venue spend
- Merch, streaming and midweek commerce
- Sponsor-funded offers and Free Money campaigns
- Affiliate purchases tied to fandom
- VIP tiers that deepen lifetime engagement

BUILT FOR RIVALRIES & RECURRING REVENUE

- | | |
|-------------------------|--------------------------|
| ✓ Own more fan spend | ✓ Sponsors fund earn |
| ✓ Midweek engagement | ✓ Venue commerce capture |
| ✓ New recurring revenue | ✓ Stronger fan identity |

- Fans activate the team card**
- Match-day & everyday spend compound**
- Club earns incremental card revenue**

Turn Everyday Fandom Into Greater Impact

Discover what your club could generate based on season-ticket base, expected adoption and sponsor goals.

[Schedule a Fan Economy Impact Assessment](#)

neobankify.com/request-demo · studio?seed=sports

These amounts are incremental to ticketing and merch. Actual results depend on card activation, usage, transaction activity and program structure. Illustrative only — not a guarantee of results. Licensed partners provide regulated financial services.