NEOBANKIFY · CRYPTO

● CRYPTO-ENABLED NEOBANK OPPORTUNITY

Strengthen Your Program's Digital Asset Offering

One co-branded NeoBank experience for buy, sell, trade, pay and stablecoins — via licensed partners, where permitted.

Neobankify is an end-to-end financial ecosystem that lets programs offer crypto capabilities under their brand through custodians, exchanges, wallets and compliance partners — without building an exchange.

PROJECTED INCREMENTAL CARD REVENUE

$50–$180

Per active cardholder / year for the program

Card economics shown separately from crypto trading margins. Digital assets are not FDIC insured.

500	1,000	5,000
ACTIVE CARDHOLDERS	ACTIVE CARDHOLDERS	ACTIVE CARDHOLDERS
$25K–$90K	$50K–$180K	$250K–$900K

MANAGE EVERYTHING IN ONE PLACE

Compose custody, exchange, wallet and KYC/AML partners per program — so members stay in your SuperApp instead of bouncing to third-party crypto apps.

- **Co-branded cards + crypto-ready SuperApp**
- **Buy crypto via exchange partners**
- **Sell to fiat with trusted exits**
- **Trade across supported pairs**
- **Pay with crypto on everyday rails**
- **Stablecoin balances & transfers**
- **Custody · wallets · KYC/AML partners**
- **Eligible program revenue participation**
- **Jurisdiction-mapped product controls**

EVERY CARDHOLDER CREATES VALUE

Each participating member can generate recurring value for the program through:

- Active card spend alongside crypto balances
- Buy / sell / trade activity via partner rails
- Stablecoin payments and transfers where allowed
- Subscription and marketplace features
- Affiliate and partner activations
- Higher engagement inside the co-brand app

BUILT FOR ACCESS WITHOUT OPERATING AN EXCHANGE

- ✓ Partner-led crypto rails
- ✓ Brand stays front-and-center
- ✓ Jurisdiction controls
- ✓ Clear risk disclosures
- ✓ Eligible revenue share
- ✓ Members don't bounce away

1. **Members activate the co-brand experience**
2. **Crypto + card activity stays in-app**
3. **Program participates in eligible economics**

Turn Digital Asset Demand Into Program Growth

Discover what your program could generate based on member base, permitted markets and partner stack.

Schedule a Crypto Program Impact Assessment

neobankify.com/request-demo · studio?seed=crypto

Illustrative only. Digital assets are not FDIC insured and may lose value. Availability subject to jurisdiction and licensed partners. Neobankify provides technology and configuration; licensed partners provide crypto services.