

• COMMUNITY BANKING PARTNER OPPORTUNITY

Strengthen Your Credit Union's Community Reach

One platform to sponsor hundreds of co-branded community NeoBanks — without those organizations becoming banks.

Neobankify turns your credit union into the financial foundation behind churches, schools, teams, employers and associations you already serve — expanding deposits, cards and relationships at community scale.



PROJECTED INCREMENTAL CARD REVENUE

\$50–\$180

Per active cardholder / year across community programs

In addition to deposits, lending and share-of-wallet expansion from community partners

500
ACTIVE CARDHOLDERS
\$25K–\$90K

1,000
ACTIVE CARDHOLDERS
\$50K–\$180K

5,000
ACTIVE CARDHOLDERS
\$250K–\$900K

MANAGE EVERYTHING IN ONE PLACE

Operate a Community Banking Network where you remain the regulated institution — and local partners open doors you could never reach alone.

Community Banking Network strategy	Co-branded debit / credit / prepaid cards	Hundreds of branded NeoBanks, one CU
White-label SuperApp & member portal	Rewards, local commerce & Free Money	Embedded lending & credit pathways
Affiliate & commission economics	Portals, KYC/AML & audit trails	Revenue share & board-ready economics

EVERY CARDHOLDER CREATES VALUE

Each community member activated through a partner program can generate recurring value for your credit union through:

- New deposits and primary financial relationships
- Active use of co-branded payment cards
- Lending, credit and product attach pathways
- Rewards, sponsor and affiliate participation
- Multi-community portfolio scale
- Measurable attribution for boards and partners

BUILT FOR GROWTH WITHOUT CHARTER RISK

- | | |
|-----------------------------|------------------------------|
| ✓ You stay the regulated FI | ✓ Partners open distribution |
| ✓ Deeper community deposits | ✓ Card & lending attach |
| ✓ Portfolio economics | ✓ Mission-aligned scale |

- 1 Community partners launch co-branded NeoBanks
- 2 Members bank with you under trusted local brands
- 3 CU earns deposits, interchange & product attach

Turn Local Trust Into Portfolio Growth

Discover what your credit union could generate based on partner count, member activation and program design.

[Schedule a Community Banking Impact Assessment](#)

neobankify.com/request-demo · studio?seed=credit-union