

CREATOR ECONOMY PARTNER OPPORTUNITY

Strengthen Your Creator Business & Fandom

One platform for fan cards, drops, rewards and sponsor-powered growth — without giving the relationship to a platform.

Neobankify is an end-to-end financial ecosystem built to help creators monetize fandom, run sponsor campaigns cleanly and generate sustainable new revenue from everyday superfans.



PROJECTED INCREMENTAL CARD REVENUE

\$50–\$180

Per active cardholder / year for the creator brand

In addition to merch, memberships and sponsor deals managed on the platform

500 ACTIVE CARDHOLDERS \$25K–\$90K	1,000 ACTIVE CARDHOLDERS \$50K–\$180K	5,000 ACTIVE CARDHOLDERS \$250K–\$900K
---	--	---

MANAGE EVERYTHING IN ONE PLACE

Keep superfans inside your branded experience — cards, drops, rewards and sponsors in one place that feels like you.

Creator-branded fan payment cards	Follower rewards / stars currency	Drop-native offers & early access
Sponsor marketplace path	Social commerce wallet	Affiliate amplification
Closed-loop promo / Free Money	Membership & VIP tiers	White-label SuperApp experience

EVERY CARDHOLDER CREATES VALUE

Each participating superfan can generate recurring value for the creator through:

- Active use of a creator-branded payment card
- Merch, drops and social commerce purchases
- Sponsor-funded offers fans actually activate
- Affiliate purchases tied to your recommendations
- Membership and VIP access tiers
- Deeper engagement outside social platforms

BUILT FOR FANDOM YOU CONTROL

- ✓ Own the fan relationship
- ✓ Drop-native commerce
- ✓ New recurring revenue
- ✓ Cleaner sponsor deals
- ✓ Affiliate upside
- ✓ Culture that stays on-brand

- Fans activate the creator card
- Drops, spend & sponsors compound
- Creator earns incremental card revenue

Turn Everyday Fandom Into Greater Independence

Discover what your audience could generate based on follower size, expected adoption and sponsor goals.

Schedule a Creator Economy Impact Assessment

neobankify.com/request-demo · studio?seed=creator