

● PLAYERS CLUB PARTNER OPPORTUNITY

Strengthen Your Property's Player Relationship

One banking architecture for players, property and the sportsbook — earn everywhere, burn on-property.

Neobankify is an end-to-end financial ecosystem built to help casinos and sportsbetting operators simplify payments, extend Players Club beyond the property line and generate sustainable new revenue — where licensed partners and law allow.



PROJECTED INCREMENTAL CARD REVENUE

\$50–\$180

Per active cardholder / year for the property

In addition to on-property spend and Players Club economics. Availability varies by jurisdiction.

500 ACTIVE CARDHOLDERS \$25K–\$90K	1,000 ACTIVE CARDHOLDERS \$50K–\$180K	5,000 ACTIVE CARDHOLDERS \$250K–\$900K
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MANAGE EVERYTHING IN ONE PLACE

Configure jurisdiction-aware controls while giving players one card and wallet that works for everyday earn and elevated on-property redemption.

Players Club co-branded cards	Earn-everywhere rewards engine	Higher-value burn on property
Jurisdiction-aware compliance architecture	Same-rail member ↔ property money movement	Sportsbook & casino experience layers
Growth OS for VIP activation	Closed-loop promo / Free Money	Program economics & audit trails

EVERY CARDHOLDER CREATES VALUE

Each participating player can generate recurring value for the property through:

- Active use of a Players Club payment card
- Everyday earn that brings players back on-property
- Elevated burn in F&B, retail and hospitality
- VIP pathways and re-engagement campaigns
- Sponsor and partner offer participation
- Lower friction payments where permitted

BUILT FOR COMPLIANCE & LIFETIME VALUE

- ✓ Jurisdiction-aware design
- ✓ Earn beyond the property
- ✓ Burn where margin is highest
- ✓ VIP activation tools
- ✓ New recurring revenue
- ✓ Clearer audit posture

- 1 Players activate the club card
- 2 Everyday earn pulls them back on-property
- 3 Property earns incremental card revenue

Turn Everyday Spend Into Greater Visitation

Discover what your property could generate based on club size, expected adoption and market rules.

[Schedule a Players Club Impact Assessment](#)

neobankify.com/request-demo · studio?seed=casino