

Strengthen Your Brand's Customer Relationship

One platform for branded cards, loyalty currency, membership tiers and commerce-powered growth you own.

Neobankify is an end-to-end financial ecosystem built to help consumer brands move beyond points-on-someone-else's-rails — turning loyalty into a financial relationship with sustainable new revenue.



PROJECTED INCREMENTAL CARD REVENUE

\$50–\$180

Per active cardholder / year for the brand

In addition to retail margin, subscriptions and affiliate flows managed on the platform

500
ACTIVE CARDHOLDERS
\$25K–\$90K

1,000
ACTIVE CARDHOLDERS
\$50K–\$180K

5,000
ACTIVE CARDHOLDERS
\$250K–\$900K

MANAGE EVERYTHING IN ONE PLACE

Own the currency, the card and the checkout adjacency — so loyalty compounds instead of leaking to third-party rails.

 Brand-native co-branded payment cards	 Branded currency & loyalty engine	 Tiered membership & subscriptions
 Commerce + wallet at checkout	 Advertiser & affiliate network	 Closed-loop promo / Free Money
 Campaign-ready SuperApp surfaces	 Partner & merchant marketplace	 Program economics dashboard

EVERY CARDHOLDER CREATES VALUE

Each participating customer can generate recurring value for the brand through:

- Active use of a brand-branded payment card
- Earn and burn in your owned currency
- Membership and subscription tiers
- Affiliate and partner offer engagement
- Sponsor-funded Free Money campaigns
- Higher retention across purchase cycles

BUILT FOR LOYALTY YOU OWN

- | | |
|----------------------------------|---------------------------|
| ✓ Own the financial relationship | ✓ Currency you control |
| ✓ Clearer affiliate economics | ✓ Higher retention |
| ✓ New recurring revenue | ✓ Campaign-ready surfaces |

1 Customers activate the brand card

2 Everyday spend & loyalty compound

3 Brand earns incremental card revenue

Turn Everyday Purchases Into Greater Loyalty

Discover what your brand could generate based on customer base, expected adoption and program goals.

[Schedule a Brand Loyalty Impact Assessment](#)

neobankify.com/request-demo · studio?seed=brand